

City of San Dimas
Golf Course Advisory Committee
Meeting Minutes
Thursday, October 18, 2007
San Dimas Canyon Golf Course Clubhouse

CALL TO ORDER

The meeting was called to order at 7:35 a.m.

Present: Don Green, San Dimas public member
Shorty Feldbush, San Dimas public member
Emmett Badar, San Dimas Councilmember
Robert Rodriguez, La Verne Councilmember
Ron Ingels, La Verne alternate

Blaine Michaelis, City Manager
Theresa Bruns, Director of Parks and Recreation
Brian Bode, SDCGC General Manager
Trip Stevens, SDCGC Manager

APPROVAL OF JULY 19, 2007 MEETING MINUTES

The minutes of July 19, 2007 were unanimously approved as written.

REVIEW OF MONTHLY REVENUE REPORTS FOR JULY, AUGUST, AND SEPTEMBER

Trip Stevens reported that July was a very good month, August revenues were up some over last year, and September was very hot and had some rain that effected revenues. Total third quarter golf revenue was up 2.2%. He reported that American Golf is happy to have the food and beverage contract and are looking forward to 2008.

MANAGER'S REPORT

A. General Update

Trip Stevens reported the third quarter of 2007 was relatively mild with the exception of the extreme heat the first few days of September. The Clubhouse renovation project was completed this quarter and positive comments have been received. The course conditions continue to improve with the annual aerification and overseeding completed.

B. 2007 Capital Improvement Project Review and Update

Brian Bode reported that the ADA accessibility project including handicap parking relocation, restroom accessibility, parking lot stairs upgraded and cart staging area was completed this year, as well as the Clubhouse renovation project.

REVIEW OF PROPOSED CAPITAL IMPROVEMENT PROJECTS FOR 2008

Trip Stevens distributed a proposed capital improvement project list for 2008. Several of the projects will be accomplished by American Golf as regular maintenance. After a short discussion, it was determined that a revised project list will be presented for approval at the January meeting.

REVIEW OF GREEN FEE ANALYSIS AND PROPOSED FEE STRUCTURE FOR 2008

Trip Stevens reviewed a competitive rate analysis comparing San Dimas Canyon to six other golf courses. Shorty Feldbush asked why more local courses such as Mountain Meadows and Marshall Canyon were not included. Mr. Stevens responded that the courses were selected based upon comparative conditions, not location.

Brian Bode stated the Los Angeles County courses raised fees by \$2.00 on July 1. He also reported that the proposed increase is the same as that which was approved last year, and that American Golf compares San Dimas to higher end courses based upon amenities, quality and condition of the course, when comparing fees.

Following discussion, Don Green moved to recommend the approval of the fee schedule for 2008 as submitted, seconded by Ron Ingels, and approved unanimously.

Staff will request City Council approval of the fee schedule.

ORAL COMMUNICATIONS

Councilmember Rodriguez expressed his concern for the safety of the golf cart crossing on San Dimas Canyon Road. Brian Bode stated that he is aware of other courses that have installed light strips in the pavement. Shorty Feldbush suggested the trees be trimmed for greater line of sight, particularly for the southbound lanes. It was also suggested that speed enforcement should occur.

Don Green commented on slow pace of play when there is a fivesome of walkers. Brian Bode responded that carts are required on weekends before noon when the course is most busy, and they will consider requiring at least one cart for fivesomes.

Don Green reported that he experienced some trouble with the GPS cart system showing the wrong flag location. Trip Stevens responded that the problem had been reported and has been corrected.

Don Green also suggested that cart path bumpers might be considered in some locations to help keep carts on the path. Trip Stevens responded that maybe that could be considered in a few specific locations.

Shorty Feldbush reported having had cart trouble and inquired about the cart maintenance schedule. Brian Bode reported that cart maintenance hours have been recently increased.

Shorty Feldbush suggested that the committee should be advocates for promoting the food and beverage, and banquet side or operations.

ADJOURNMENT

The meeting was adjourned at 9:05 a.m. to January 17, 2008.