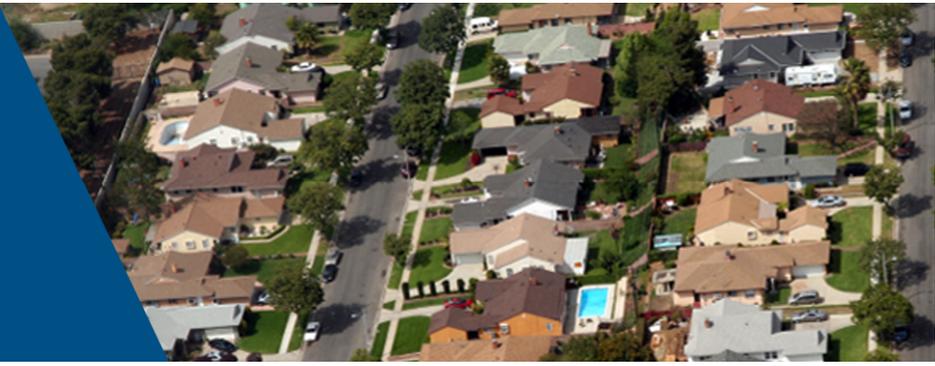


The Great Southern California Shake Out



Southern California Residents: Get Ready to ShakeOut!

ShakeOut is One-of-a-Kind

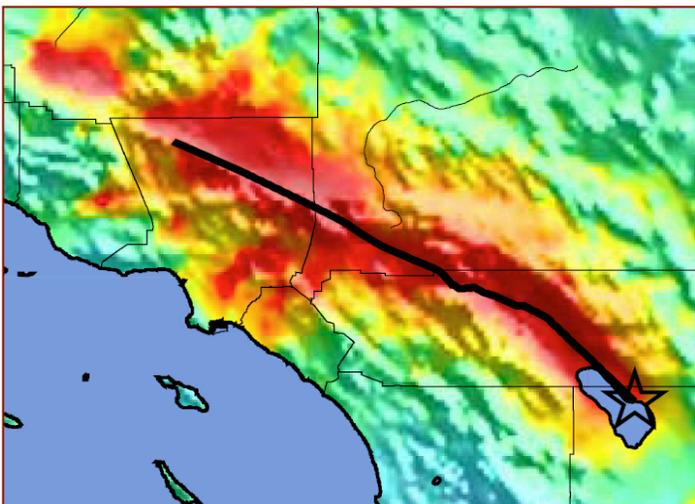
The Great Southern California ShakeOut is a week of special events featuring the **largest earthquake drill in U.S. history**, organized to inspire Southern Californians to get ready for big earthquakes, and to prevent disasters from becoming catastrophes.

An Earthquake Drill for the Record Books

At 10 a.m. on November 13, 2008, millions of southern Californians will “Drop, Cover, and Hold On.” Why? An enormous earthquake is an inevitable part of our future, and the ShakeOut Drill is our chance to practice what to do when it happens. Individuals, families, businesses, schools and organizations will join firefighters, police officers, and other emergency responders in our largest-ever earthquake preparedness activity. Don’t miss out!

Beyond the Drill

In addition to the ShakeOut Drill, there are many other ways to participate in the ShakeOut, tailored for businesses, schools, individuals, places of worship, and communities. Plus you can create your own event for your neighborhood, business or school. See the ShakeOut website for a schedule of all events.



This potential magnitude 7.8 earthquake on the San Andreas fault is the basis of the ShakeOut. The U.S. Geological Survey has led a collaboration of experts to understand how this earthquake would affect southern California. In an earthquake like this one, the shaking will last two to three minutes. The 1994 Northridge earthquake shook for seven seconds.

ShakeOut Major Events: November 2008

- ShakeOut Drill (Nov. 13)
- City of Los Angeles International Earthquake Conference (Nov. 12-14, iec.lacity.org)
- Golden Guardian Emergency Response Exercise (Nov. 13-19)
- L.A. Earthquake: Get Ready Rally (Nov. 14)
- Take One More Step (Nov. 14-16)

You Can Make a Difference!

Here is what individuals and families can do to *participate* in the ShakeOut, to *promote* participation in the ShakeOut, and to *prepare* for big earthquakes. More ideas are at www.ShakeOut.org/individuals.

Participate in the ShakeOut:

- Register at www.ShakeOut.org/register to be counted in the ShakeOut Drill, get email updates, and more.
- Have a *Drop, Cover, and Hold On* drill at 10 a.m. on November 13 and practice your earthquake plan.
- Practice what else you will do during and after an earthquake at home, work, or school.

Promote the ShakeOut:

- Invite everyone who matters to you to register.
- Have a neighborhood party to discuss preparedness, and register for the ShakeOut.
- Encourage your community, employer, or other groups you are involved with to participate.

Prepare for earthquakes:

- Do a “hazard hunt” for items that might fall during earthquakes and secure them.
- Create a personal or family disaster preparedness plan.
- Organize or refresh your emergency supply kits.
- Identify and correct any issues in your home’s structure.
- Other steps are at www.DareToPrepare.org.

www.ShakeOut.org

Earthquake Country Alliance
ShakeOut Steering Committee
United States Geological Survey
California Office of Emergency Services
California Seismic Safety Commission
Southern California Earthquake Center
City of Los Angeles
Art Center College of Design
California Institute of Technology

