

Applicant Information

Organization/Agency/Individual _____

Contact Name _____ Phone Number _____

Address _____ E-mail Address _____

City _____ State _____ Zip Code _____

Sponsorship Information for Banner

Name/Language on the banner

(Letters will be 3.5" limited to 2 lines maximum, with approximately 20 characters per line including spaces)

Please type on the appropriate lines and submit to:

Theresa Bruns, 50th Anniversary Coordinator

tbruns@ci.san-dimas.ca.us

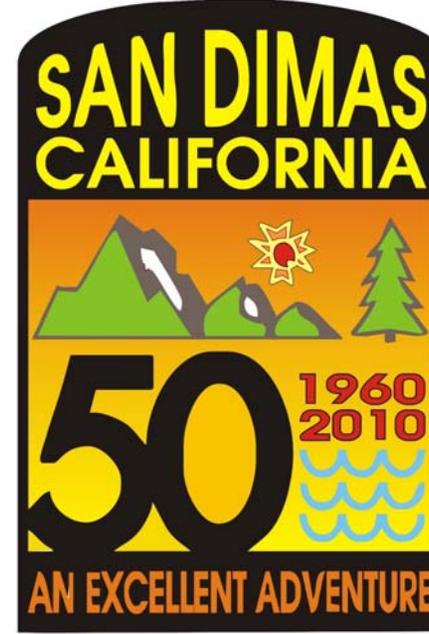
245 East Bonita Avenue, San Dimas, CA 91773

Please make \$225 check payable to City of San Dimas

OFFICE USE ONLY

Date received _____ Staff Initials _____ Amt _____ CC _____ Cash _____ Check# _____

SAN DIMAS 50th Anniversary Commemorative Banner Sponsor Information



*Be a part of the excellent
adventure!*

50th Anniversary Banner Sponsor Information

MISSION: Our Mission is for all people who live, work, and visit San Dimas to celebrate the City's 50th Anniversary with a year-long celebration commencing January 1, 2010 and culminating December 31, 2010. The year-long celebration will consist of events and activities that:

- Create civic pride
- Foster or highlight community partnerships (residents, businesses, volunteers, schools, churches, civic groups)
- Honor our history and/or create a legacy for our future

SPONSOR CRITERIA: Any individual, business or organization that supports the mission and wishes to sponsor an Anniversary Banner is eligible. The San Dimas 50th Anniversary Committee reserves the right to decline sponsorships that do not fit the mission of the celebration.



SPONSOR GUIDELINES:

- Banners will be on display January through December 31, 2010. All potential sponsors must submit a completed Banner Sponsorship Application and submit a fee of \$225. Receipt of application and fee does not guarantee 50th Anniversary banner sponsorship. The fee is refundable if the sponsorship is not accepted.
- The City of San Dimas has final authority over approval of sponsors and sponsorship language.
- The City of San Dimas will make all banner placement decisions.
- The City of San Dimas will provide the banner.
- The City of San Dimas is responsible for the installation and removal of all banners.
- The City of San Dimas is not responsible for replacement or repair of damaged or destroyed banners.
- Each banner will be two sided and feature the City's 50th Anniversary Logo and the sponsor name on both sides.
- Banners will be placed in high-traffic corridors and main thoroughfares including but not limited to Arrow Highway, Bonita Avenue and Via Verde Avenue.
- The last day for submitting an application for banner sponsorship will be June 30, 2010.
- Once removed the banners will be stored at the San Dimas City Yard for 30 days during which time all sponsors are asked to retrieve their banners. After 30 days banners will be disposed.
- Banner dimensions are approximately 34" x 60"

SPONSORSHIP APPLICATION AND REVIEW: A written application is required. The 50th Anniversary Coordinator will review applications regularly. New banners will be hung on a monthly basis through July, 2010.

Questions can be directed to:

Theresa Bruns, 50th Anniversary Coordinator

tbruns@ci.san-dimas.ca.us

909-394-6230

245 East Bonita Avenue, San Dimas, CA 91773