

**CITY OF SAN DIMAS PARKS AND RECREATION DEPARTMENT  
50TH ANNIVERSARY 5K AND 1 MILE FUN RUN – 2010  
SPONSORSHIP LEVELS**

<b>Title Sponsor</b>	\$5,000 or more
<b>Gold Sponsor</b>	\$2,500 – \$4,999
<b>Silver Sponsor</b>	\$1,000 – \$2,499
<b>Bronze Sponsor</b>	\$500 – \$999
<b>In-Kind Sponsor of Goods &amp; Services</b>	

**Title Sponsor \$5,000.00 and above (1 accepted)**

- Sponsor logo and name displayed prominently on street banners indicating title sponsor of the event.
- Sponsor logo or name displayed at the top of the sponsor listing on the Race Flier and Race poster.
- Sponsor logo or name displayed at the top of the sponsor listing on back of Race T-Shirts.
- Sponsor logo or name displayed in prime position in the Race section on the City's website.
- Sponsor acknowledged in a listing of all sponsors, in press releases, and in introductory remarks by City leadership at the Race.
- Sponsors banner (if provided by Sponsor) displayed at the Race (3 ft by 8 ft max).
- Sponsor representative will be introduced and recognized during the Race awards.
- Sponsor will receive 12 complimentary T-Shirts and race entries.
- Sponsor table display.

**Gold Sponsor \$2,500 – \$4,999 (2 accepted)**

- Sponsor logo or name displayed near the top of the sponsor listing on the Race Flier and in the sponsor listing on the Race poster.
- Sponsor logo or name displayed near the top of the sponsor listing on back the Race T-Shirts.
- Sponsor logo or name displayed in prominent position in the Race section of City's website with a link to the sponsor's website.
- Sponsor acknowledged in a listing of all sponsors, in press releases, and in introductory remarks by City leadership at the Race.
- Sponsor banner (if provided by sponsor) displayed at the Race (3 ft by 5 ft max).
- Sponsor representative will be introduced and recognized during the Race awards.
- Sponsor will receive 8 complimentary T-Shirts and race entries.
- Sponsor table display.

**Silver Sponsor \$1,000 - \$2,499 (4 accepted)**

- Sponsors logo or name displayed on the sponsor listing on the Race Flier and in the sponsor listing on the Race poster.
- Sponsors logo or name displayed on back of Race T-Shirts.
- Sponsors logo or name displayed in prominent position in the Race section of the City's website.
- Sponsor acknowledged in all listings of all sponsors.
- Sponsor representative will be introduced and recognized during the Race awards.
- Sponsor will receive 5 complimentary T-Shirts and race entries.
- Sponsor table display.

**Bronze Sponsor \$500 - \$999 (8 accepted)**

- Sponsors name displayed on the sponsor listing on the Race poster.
- Sponsors logo or name displayed on back of Race T-Shirts.
- Sponsors logo or name displayed in the Race section of the City's website.
- Sponsor acknowledged in all listings of all sponsors.
- Sponsor will receive 3 complimentary T-Shirt and race entries.
- Sponsor table display.

**Table Sponsor \$200 (20 accepted)**

- Sponsors will be given a 10ft x 10ft space to display sponsors promotional materials (no items can be sold).

**In-Kind Sponsor of Goods and Services (unlimited)**

Major donors of goods and services will be recognized as sponsors at the appropriate level based on the value of the donation. In-kind sponsors needed for:

- Entertainment
- Race awards
- Food and beverage for post race recovery
- Race bags
- Product giveaways for race bags
- Products for a raffle products giveaway