

Press Release

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**We're Not "Horsing Around" . . . .  
The Clydesdales ARE Coming TO TOWN!!!**

This year's Rose Parade didn't have them, and they were not at the Rose Bowl, but they are coming to San Dimas! That's right. The World Renown Budweiser Clydesdales will be in San Dimas on Friday, May 4, 2012, and we are having our own parade.

Budweiser's "Here's to Our Heroes" program, honoring the men and women of our Armed Forces, is teaming up with San Dimas H.E.R.O.E.S. to provide residents of San Dimas and surrounding communities the opportunity to be "up close and personal" with Anheuser-Busch's famous Budweiser Clydesdale horses. These magnificent animals will arrive at Freedom Park (northwest corner of San Dimas Avenue and Commercial Street), the home of the Veterans Monument, at Noon on Friday, May 4, 2012, and will remain in San Dimas until 7:30 p.m.

A major event of the day will be a parade throughout the downtown area of San Dimas. Starting at Freedom Park at 5:00 p.m., the parade will travel for about an hour and offer numerous opportunities for picture taking. So, if you were disappointed that they were not in Southern California on January 1<sup>st</sup>, now is your chance to visit them. The parade will end at Freedom Park around 6:00 p.m.

Several family-friendly activities surrounding the Clydesdales' visit, including entertainment provided by the Sweet Adelines, are being planned to add to the enjoyment of the event, and assist in raising funds for the ongoing construction of the San Dimas Veterans Monument. Proceeds will go towards the next addition - the Remembrance Fountain. A water feature, designed as a five-pointed star, the fountain will signify the uniting of the five separate branches of the Armed Forces to serving as one in protecting our country and preserving our freedoms.

The Carl's Jr. Diner will arrive at Freedom Park at 2:00 p.m.; remain until 7:30 p.m., and donate 25% of their sales to the H.E.R.O.E.S. Veterans Monument Project.

The San Dimas H.E.R.O.E.S. (Helping Establish a Remembrance Of Every Serviceperson) is a division of San Dimas Community Foundation, a 501(c)(3) corporation, established to recognize active military personnel with Banners located throughout San Dimas, and to build a lasting monument to honor all San Dimas Veterans for their service to our country.

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