



AGENDA
SPECIAL CITY COUNCIL MEETING
TUESDAY, MAY 8, 2012, 5:00 P. M.
CITY COUNCIL CONFERENCE ROOM
245 E. BONITA AVE.

CITY COUNCIL:

Mayor Curtis W. Morris
Mayor Pro Tem Emmett G. Badar
Councilmember Denis Bertone
Councilmember John Ebner
Councilmember Jeff Templeman

1. CALL TO ORDER

2. ORAL COMMUNICATIONS

(For anyone wishing to address the City Council on an item on the agenda. Under the provisions of the Brown Act, the legislative body is prohibited from taking or engaging in discussion on any item not appearing on the posted agenda. Speakers will be subject to a three-minute limit.)

a. Members of the Audience

3. STUDY SESSION

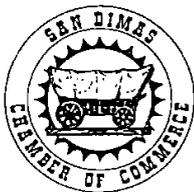
- a. Discuss 2012-13 Budget for the City of San Dimas
- 1) San Dimas Chamber of Commerce annual presentation and report
 - 2) Review of budget issues and projects – direction from the City Council

4. ADJOURNMENT

The next meeting is May 8, 2012, 7:00 p.m.

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POSTING STATEMENT: ON MAY 4, 2012, A TRUE AND CORRECT COPY OF THIS AGENDA WAS POSTED ON THE BULLETIN BOARDS AT 245 EAST BONITA AVENUE (SAN DIMAS CITY HALL) 145 NORTH WALNUT AVENUE (LOS ANGELES COUNTY PUBLIC LIBRARY, SAN DIMAS BRANCH); AND 300 EAST BONITA AVENUE (UNITED STATES POST OFFICE). ALSO POSTED AT THE VONS SHOPPING CENTER (PUENTE/VIA VERDE) AND THE CITY'S WEBSITE AT WWW.CITYOFSANDIMAS.COM/MINUTES.CFM.



San Dimas Chamber of Commerce

A CALIFORNIA NON PROFIT CORPORATION

May 4, 2012

Executive Committee

Chairman

Mitchell Crawford
Individual Member

Chairman-Elect

Elaine Regus
ERPR

Secretary

Michael Kelly
San Dimas High School

Treasurer

Joe Franssen
Awards By Champion

Past Chairman

Margie Green
Rock-Kats by Margie

Board Members At Large

Carolyn Anderson
Waste Management

Denis Bertone
Individual Member

Dave Bratt
Individual Member

Casey Cox
Our Community Network

Bob Cruz
The Gas Co.

Laura Gallardo
Fairplex

Scott Hay
Exciting Windows

Tim Hughes
Hometown Rentals

Ken Salzman
Sanzman Productions

John Standi
Golden State Water Company

Todd Tippet
Farmers Insurance

Chamber Personnel

Karen Gaffney
President/CEO

Catalina Aldridge
Member Services Coordinator

Mr. Blaine Michaelis
City Manager
City of San Dimas
245 East Bonita Avenue
San Dimas, California 91773

Dear Blaine:

On behalf of the San Dimas business community, I want to thank you for your continued support and participation in the life and activities of the Chamber of Commerce. All of us on the Board of Directors and the Staff are grateful for the productive working relationship we have with you, Mayor Curt Morris, the City Council and the City Staff.

In accordance with the current Memorandum of Understanding between the City of San Dimas and the San Dimas Chamber of Commerce, enclosed is the report of the Chamber's activities for the budget year 2011/2012 to date.

We are most appreciative of the financial and facility support provided by the City. This past year the City contributed \$50,000 toward the Chamber's budget for services. This year we are requesting \$50,000:

- \$45,000 to continue our support, in accordance with our Memorandum of Understanding, to the business community, support for the community activities the Chamber conducts and the information services we perform for visitors, new residents, businesses and individuals interested in visiting and relocating to San Dimas.
- \$5,000 for our ongoing and new efforts in business development and San Dimas business promotion.

The San Dimas Chamber of Commerce, celebrating our 103rd year (99 years as a chamber of commerce), is proud to be a strategic partner with the City of San Dimas. We are encouraged by our mutual efforts to improve the business activity in our wonderful city. We hope the City will continue to support the valuable services we provide to the residents and business community of San Dimas and support this request.

Thank you for your consideration.

Karen Gaffney
President/CEO

cc: Mayor Curtis Morris; Mayor Pro Tem Jeffrey Templeman; Councilmember Emmett Badar; Councilmember Denis Bertone; Councilmember John Ebner; Assistant City Manager Kenneth Duran; Mr. Kenneth Brown, City Attorney; Ina Rios, City Clerk; and Mitchell Crawford, Chairman of the Board

Enclosures as stated

As the San Dimas Resource Center we are committed to
Creating a Strong Local Economy — Providing Networking Opportunities — Promoting the Community
Representing the Interests of Business with Government
Providing Marketing Opportunities and Business Tools for Success
San Dimas Chamber of Commerce • 246 E. Bonita Ave., San Dimas, CA 91773 • 909-592-3818 • www.sandimashamber.com

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San Dimas Chamber of Commerce Report of Activity for 2011-2012

The Chamber and Community Activities:

Chamber events conducted for the benefit of the local businesses and the San Dimas community.

- Citizen of the Year January 2011
- Annual Installation and Community Awards Dinner July 2011
- 51th Birthday BBQ August 2011
- San Dimas Day at the L.A. County Fair September 2011
- Western Days October 2011
- eWaste Collection Days October 2011 and May 2012
- Christmas Tree Lighting December 2011
- Holiday Shopping Boutique December 2011
- State of the City Luncheon January 2012
- State of the School District February 2012
- Toast of the Town February 2012
- Golf Tournament May 2012
- Teacher of the Year May 2012
- Meet the Legislative Candidates May 2012
- Chamber Coffee Hours Monthly
- Chamber Mixers Monthly
- Chamber Breakfasts Monthly
- Chamber Member Orientations Quarterly

Additional events the Chamber participated in or assisted with:

- San Dimas Family Festival
- Festival of Arts
- Garden Affair
- Joint Chamber Mixers
- Career Day at San Dimas High School

Programs and Services the Chamber offered to assist the local businesses and the San Dimas community:

- Business Workshops
- Ribbon Cuttings
- Grand Openings
- Certificate of Origins
- New Resident Program
- California Chamber Required Notices Program
- Relocation Program
- Referral Program

Committees the Chamber coordinates or assists with:

- Bonita Avenue Corridor
- Design Plan Review Board

San Dimas Chamber of Commerce Annual Report 2011-2012

2011-2012 BOARD MEMBERS AND STAFF

Executive Committee

Mitchell Crawford, Individual Member - Chairman

Elaine Regus, ERPR - Chairman-Elect

Michael Kelly, San Dimas High School - Secretary

Joe Fransen, Awards By Champion - Treasurer

Margie Green, Rock-Kats by Margie - Past Chairman

Board Members At Large

Carolyn Anderson, Waste Management

Denis Bertone, Individual Member

Dave Bratt, Individual Member

Casey Cox, Our Community Network

Bob Cruz, The Gas Co.

Laura Gallardo, Fairplex

Scott Hay, Exciting Windows

Tim Hughes, Hometown Rentals

Ken Salzman, Sanzman Productions

John Standi, Golden State Water Company

Todd Tippett, Farmers Insurance

Staff Members

Karen Gaffney, President/CEO

Catalina Aldridge, Member Services Coordinator

2011-2012 IN REVIEW

The San Dimas Chamber of Commerce has seen significant changes this past year. Not only did we work through the transitional first year of an entirely new Chamber staff after the retirement of two long time Chamber staff members we also saw changes in some of our events, services, programs and more.

Our first big noticeable change was the complete redesign of the San Dimas Chamber of Commerce website. The new site offers easy access to important community and business information while generating interest in San Dimas. To augment the new website, we purchased a new software program called Chamber Master that allows us to offer members more ways to expose their businesses and organizations to the community thus hopefully improving sales and stimulating the economy. Members now have the opportunity to create their own Member Webpage for increased exposure, enhance their business directory listing, publish important dates on the Community Calendar, offer Hot Deals to increase sales, promote Member to Member Deals to share discounts with fellow members, post Job Opportunities to find qualified employees, and submit News Releases about their business or organization.

We introduced a new redesigned membership plaque and have been presenting them throughout the year to all of our members as a way of getting back to the basics of promoting local business. This was also done to foster good will and promote those businesses, organizations and individual members who contribute to the economic development and promotion of commerce in the San Dimas area.

We have continued to promote the community, provide networking opportunities, and create a strong local economy through our annual events such as the San Dimas Day at the Fair, Birthday BBQ, Western Days, Installation and Awards Breakfast, Christmas Tree Lighting, Toast of the Town and our Golf Tournament. In addition, we fostered relationships and represented the interests of business with government through our State of the Community Breakfast and State of the School District Breakfast. We will also be hosting a Free Meet the Candidates Legislative Reception on May 25, 2012 as a means of introducing our current legislators and candidates to civic and community leaders, business owners, educators, and area residents from San Dimas and the surrounding communities.

Over the past year we have seen an increase in attendance at our breakfast and mixers, with members taking advantage of the informational speaker programs in addition to the self-introductions and networking opportunities. We even added a Marketing Expo to one of our breakfast programs, which provided networking opportunities with vendors that offered marketing services so businesses could learn how to better promote themselves and grow their business.

Through our Economic Development Committee we have begun a dialogue with the City on ways we can partner with each other to assist developers and businesses. We have also begun work on creating general marketing material to promote San Dimas. In addition, the committee is working on launching a shop local campaign to promote commerce and community awareness.

Our Member Services and Ambassador Committee has been meeting with business owners on their Monthly Business Walks to discuss issues that have been impacting their business and offering them ideas on ways we may be able to assist. This committee is also overseeing the implementation of the new Chamber Coffee Hour being held at the Chamber office on the

second Tuesday of each month starting June 12, 2012 and the new Chamber Workshops being held on the fourth Wednesday of each month at the Chamber office.

The Marketing Committee has overseen the implementation of the new website and the transition to our new membership software, Chamber Master. They have been involved in the improved email communications from the Chamber using Constant Contact and the usage of Facebook, Twitter and YouTube. In addition, this committee approved the changes made to the monthly Pioneer newsletter, which is used to promote the services of the San Dimas Chamber, promote members and offers businesses tools to help their businesses. The mailing is also used for monthly newsletter inserts, which offers members an opportunity to showcase their services, products and or events to other members, which helps in our efforts to build a strong local economy.

Our Legislative Committee has been actively participating in the San Gabriel Valley Coalition of Chambers and the San Gabriel Valley Economic Partnership in addition to offering input on the City of San Dimas Sign Ordinance review and taking a position on the legislation regarding the winding down of the Redevelopment Agencies. This committee is also spearheading the Free Meet the Candidates Legislative Reception, where all of the Congressional, Senate, Assembly and County Supervisors will be attending.

The Board of Directors has continued in their efforts to determine the strengths of the organization and to recognize where weaknesses may be and where improvements can be made to better serve the membership and San Dimas. Even though the Chamber thrived over the last year, prudent financial measures were implemented due to the struggling economy, which allowed us to lower costs in several areas including staffing. An Organization Chart was created to determine where personnel and volunteers can best serve the organization, the membership and the community. Event, program and service evaluations were completed to determine which events were meeting the needs of the membership and the community in addition to evaluating the costs associated with each. Membership campaigns were held throughout the year to promote the programs and services of the Chamber to local businesses and community.

San Dimas Chamber of Commerce Direction for 2012-2013

2012-2013 BOARD MEMBERS AND STAFF

Executive Committee

Elaine Regus, ERPR - Chairman
Carolyn Anderson, Waste Management - Chairman-Elect
Michael Kelly, San Dimas High School - Secretary
Dave Bratt, Individual Member - Treasurer
Mitchell Crawford, Individual Member - Past Chairman

Board Members At Large

Denis Bertone, Individual Member
Casey Cox, Our Community Network
Theresa Contreras, L & G Enterprises
Bob Cruz, The Gas Co.
Joe Fransen, Awards By Champion
Laura Gallardo, Fairplex
Scott Hay, Exciting Windows
Tim Hughes, Hometown Rentals
Ken Salzman, Sanzman Productions
John Standi, Golden State Water Company
Todd Tippett, Farmers Insurance

Staff Members

Karen Gaffney, President/CEO
Catalina Aldridge, Member Services Coordinator

2012-2013 DIRECTION

The Board of Directors will be holding their strategic planning meeting on June 11, 2012 to review the past year and to establish the goals for the coming year. To ensure that the board is fulfilling the mission of the San Dimas Chamber we will be doing a review all of programs and events to determine that they are meeting the needs of our members and adhering to our core values.

Current plans are for the Chamber to continue moving forward with an emphasis on increasing chamber member involvement and overall membership numbers. We will also continue to increase chamber member communications through email and our website and offer more ways for members to promote their products and services through the Chamber.

To emphasize the importance of helping businesses add to the strength of the local economy we plan to continue our business education programs through our partnership with the Small Business Development Center, Microsoft, Constant Contact, local training experts, and other business training centers. Staff will be working on updating marketing materials that can be used at the Chamber and City Hall to assist developers and new businesses learn more about the Chamber and help them through the start up process. In addition, we will be finishing our how to guide for business and membership and continue to provide member orientations so businesses can learn more about the Chamber and all of the resources we have available to help them grow.

SUMMARY

The San Dimas Chamber of Commerce proudly provides services to businesses and the community as a means of maintaining and growing a healthy business climate. We understand that a strong business community is an important component to any city and the tax dollars generated by businesses help fund services such as police and fire for the community. We also understand that healthy, active businesses are more likely to get involved and serve as members of service organizations and or donate to charitable organizations which in turn help the community grow stronger. We are proud to know that through our hard work we have been and will continue to be the driving force for businesses and the community.

As the Business Resource Center for San Dimas, the Chamber is committed to promoting the community, creating a strong local economy, providing networking opportunities, representing the interests of business with government and providing marketing opportunities and business tools for success.



Agenda Item Staff Report

BUDGET STUDY SESSION

TO: Honorable Mayor and Members of City Council
For the Study Session Meeting of May 8, 2012

FROM: Blaine Michaelis, City Manager *BM*

SUBJECT: Budget Study Session discussion and direction

SUMMARY

The objectives of the Study Session are:

Receive the annual report of the Chamber of Commerce.

Provide a general outline of the issues we face in the preparation of the 2012-13 budget.

Receive a presentation on projects proposed for the 2012-13 budget.

Provide direction to staff on the issues surrounding the preparation of the 2012-13 budget.

STUDY SESSION BACKGROUND

Chamber of Commerce presentation:

As required, the Chamber will be at the study session to provide a summary of this past fiscal year's activities and programs. The presentation is anticipated to last between 5-10 minutes with questions.

2012-13 Budget issues:

We will provide a verbal review of the issues – they center on the financial impact of the Redevelopment dissolution process. The impacts come from two sources:

- The loss of city loans to the redevelopment agency - \$1.4 million ongoing general fund loss. The loss is compounded because at this point, the city has not received the current year's loan payment.
- The loss of redevelopment payment for city services provided to the agency for projects, and housing programs. Adjustments certainly need to be made for future years when the need for redevelopment services is reduced, however, there is a need to address this financial loss for next year and again the financial issue is compounded because these funds have not been received for the current fiscal year.

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We will review these issues with you and will present a possible course of action to respond to these challenges. It is possible that some proposed legislation could relieve these impacts to a degree; however, these options are still sitting in legislative committees and they will not be sufficient to address the full financial impact of redevelopment dissolution.

2012-13 proposed projects:

The main focus of the financial issues for 2012-13 is the general fund. The other funds of the city are capable of moving forward with several capital improvement projects. We desire to review these proposals with you. A summary chart of these projects is attached for our discussion.

RECOMMENDATION

1. Receive the annual report from the Chamber. Ask questions as desired.
2. Receive report from staff regarding 2012-13 budget issues. Ask questions as desired.
3. Receive report from staff regarding 2012-13 proposed projects. Ask questions as desired.
4. Provide direction regarding the staff recommendation on the first phase approach to respond to the 2012-13 budget issues.
5. Convene a Budget Study Session May 22, 2012 6 pm to receive the recommended budget for 2012-13.

Attachment:
Information from the Chamber
Listing of 2012-13 budget proposed projects

**PUBLIC WORKS DEPARTMENT
MAJOR CAPITAL IMPROVEMENTS PROGRAM HIGHLIGHTS
FOR FISCAL YEAR 2012-2013**

Lone Hill Ave/Arrow Hwy Widening/Median and Signal Modification (Funds 02, 12, 73 and 74)	\$650,000
<ul style="list-style-type: none"> • <i>Costco/Glendora's Diamond Ridge Mitigation project</i> • <i>Glendora to contribute \$400,000 as their Fair Share contribution per both City Councils agreement</i> • <i>Project moved to FY 2012-13 as we wait for Glendora to deposit their fair share for the project.</i> 	
Lone Hill Ave – Street and Landscaping Median/Reconstruction between Arrow Hwy and Cienega Ave (Funds 02, 73 and 74)	\$1,030,000
<ul style="list-style-type: none"> • <i>Proposal is to merge both above projects and construct at same time in Spring 2013</i> • <i>Due to construction process the proposal is to phase closer of Lone Hill Avenue to thru traffic between Arrow and Cienega for up to 10 working days in each direction, at a time.</i> • <i>The benefit of merging both projects is to only disturb the traffic/residents in this busy commercial neighborhood only once.</i> 	
Foothill Blvd – Bridge Widening over San Dimas Wash (Funds 12 and 73)	\$1,540,000
<ul style="list-style-type: none"> • <i>Federal funds in amount of \$2,390,000 (with 11.47% matching fund) awarded to widen Foothill Blvd. over San Dimas Wash</i> • <i>Widening to relieve bottle neck on both sides of road, improvements to relieve traffic congestion, and adding parking, bike lane and pedestrian walkway on Foothill Blvd.</i> • <i>Project under design; Environmental approval anticipated by June 30th. Upon County approval of construction and encroachments permits, and by Caltrans, anticipate construction to commence in Spring 2013</i> • <i>Project will impact traffic for 4 to 6 months during construction of this magnitude.</i> 	
Annual Pavement Preservation – Zone A North of 210 FWY (Funds 02, 73 and 74)	\$560,000
<ul style="list-style-type: none"> • <i>Project entails combination of slurry and various pavement rehabilitation</i> • <i>Repairs including to slurry of San Dimas Ave from Via Verde to 57 Fwy underpass</i> 	
Alley Reconstruction, N/O 2nd Acacia to Cataract (Fund 12)	\$175,000
<ul style="list-style-type: none"> • <i>Alley reconstruction program resurrected after a 1 year gap</i> 	
Alley Design (Fund 12)	\$30,000
<ul style="list-style-type: none"> • <i>Alley design/construction cycle resurrected after 1 year gap</i> 	
Terrebonne Archway (Fund 12)	\$35,000
<ul style="list-style-type: none"> • <i>Project moved to Fiscal Year 2012-13</i> • <i>Major challenge of finding fabricator to restore sign</i> 	
Decorative Street Light-3rd Street San Dimas to Walnut (Fund 07)	\$120,000
<ul style="list-style-type: none"> • <i>Two block Street Lighting program resurrected after 1 year gap</i> 	
Sewer Master Plan Study (Fund 06)	\$80,000
<ul style="list-style-type: none"> • <i>Master Plan Study underway balance of Fees due moved to FY 2012-13</i> 	

In addition to the above programmed capital improvement project lists for Fiscal Year 2012-2013, Public Works has also applied for three grant programs funding. If successful in being awarded all three, then two more projects would be added to the Capital Improvement Program. The projects are listed below.

PUBLIC WORKS DEPARTMENT
PROJECTS PENDING GRANT APPROVAL
FOR FISCAL YEAR 2012-2013

San Dimas Avenue Bike Lane Improvements n/o Avenida Domingo	\$90,000
<ul style="list-style-type: none"> • <i>State Bicycle Fund if awarded in amount of \$90,000 (with 10% matching fund) for repair of approx. 1500 feet of existing bike lane</i> • <i>Existing southbound bike lane out of compliance due to severe pavement undulation /heaving caused by underlying soils</i> • <i>Plan includes to restripe existing bike lane at Avenida Domingo and add a dedicated south bound right turn lane for better visibility</i> 	
San Dimas Cyn/Foothill Blvd Left Turn Signal Phasing	\$90,000
<ul style="list-style-type: none"> • <i>Safe Route to School Program Funding , if awarded \$90,000 (with 10% matching fund) for addition n/s bound left turn signal phasing</i> • <i>County on Board to share on its jurisdictional share of matching (25%) funds</i> • <i>Addition of signal phasing will enhance safety crossing for Allen Avenue School and Ramona Middle School children</i> 	
Foothill Blvd – Bridge Widening over San Dimas Wash	\$312,000
<ul style="list-style-type: none"> • <i>State Bicycle Funds if awarded then City matching funds for this major project will be reduced from \$274,000 to about \$31,000</i> 	

**PARKS AND RECREATION DEPARTMENT
CAPITAL IMPROVEMENT PROJECT RECOMMENDATIONS
FOR FISCAL YEAR 2012-2013**

Improvements to Facilities	Fund 20	\$78,000
<ul style="list-style-type: none"> • <i>Ladera Serra Park Recreation Building – repair exterior wood beam fascia</i> 5,000 • <i>Senior Citizen/Community Center – replace carpet and linoleum flooring throughout; refinish stage and baseboards throughout; reface kitchen cabinets and drawers; interior painting</i> 73,000 		
Freedom Park	Fund 20	\$2,500
<ul style="list-style-type: none"> • <i>Install one park bench and one trash receptacle</i> 		
Via Verde Park	Fund 20	\$160,000
<ul style="list-style-type: none"> • <i>Replace Playground Equipment and Surfacing in two play areas</i> 		
Via Verde Park	Fund 20	\$7,500
<ul style="list-style-type: none"> • <i>Repair and paint asphalt walking path</i> 		
Improvements to Facilities	Fund 21	\$11,500
<ul style="list-style-type: none"> • <i>Swim and Racquet Club – replace heater tube bundle on competition pool; annual racquetball court maintenance</i> 		
Swim and Racquet Club	Fund 21	\$50,000
<ul style="list-style-type: none"> • <i>Marquee Sign</i> 		
Swim and Racquet Club	Fund 21	\$35,000
<ul style="list-style-type: none"> • <i>ADA Lifts for pools and spa</i> 		
Lone Hill Park	Fund 21	\$160,000
<ul style="list-style-type: none"> • <i>Replace Playground Equipment and Surfacing in two play areas</i> 		