

City of San Dimas
Golf Course Advisory Committee
Meeting Minutes
Thursday, July 17, 2014
San Dimas Canyon Golf Course Clubhouse

CALL TO ORDER

The meeting was called to order at 7:40 a.m.

Present: Doug Shultz, San Dimas public member
Debbie Iketani, San Dimas public member
Emmett Badar, San Dimas Councilmember
Charles Rosales, La Verne Councilmember

Theresa Bruns, Director of Parks and Recreation
Brian Bode, SDCGC General Manager
Trip Stevens, SDCGC Manager
Brian Michaud, SDCGC Assistant Manager

Absent: Curt Morris, San Dimas Mayor

APPROVAL OF APRIL 17, 2014 MEETING MINUTES

The minutes of April 17, 2014 were unanimously approved as written.

REVIEW OF MONTHLY REVENUE REPORTS FOR APRIL, MAY AND JUNE

Trip Stevens reported that revenue for the quarter saw a decrease of 5.3% compared to same quarter last year. Total number of rounds played in the quarter was down by 1.5%. The food and beverage revenue was steady, with a 0.9% upward change for the quarter.

MANAGER'S REPORT

A. General Update

Trip Stevens reported that San Dimas Canyon is having good success relative to social media awareness, with valuable feedback from Facebook, Instagram, Yelp, Golf Now and Greenskeeper.org. A new pace of play program has begun with course ambassadors being more interactive with players, as well as the use of messages on the GPS screens. This is an effort to help golfers know the time of their round and to encourage players to keep up with the group ahead of them. Course conditions are good, but there have been challenges with water supply. Golden State Water is currently upgrading the well systems to be able to provide an adequate flow of water to the irrigation lakes.

Brian Bode reported that golf remains a challenging market and San Dimas Canyon is doing well to hold its market share, with nearly twice the number of rounds played compared to Mountain Meadows. He commented that course conditions, customer service, GPS and location, all play a role in drawing players.

B. 2014 Clubhouse Capital Improvement Project Review and Update

Trip Stevens reported that the 2014 Clubhouse CIP budget includes the entry landscape project with an approved budget of \$8,000. The project is currently in the planning stages.

REVIEW OF PROPOSED GOLF COURSE AND CLUBHOUSE CAPITAL IMPROVEMENT PROJECT BUDGETS FOR 2014

Trip Stevens requested funding for the following Golf Course Capital Improvement Projects:

1. Parking Lot Lighting project Request \$86,000
Replace the existing poles and fixtures; add 3 new poles; and bollard lights at the stairs.
2. Bunker Sand and bunker retrofit project Request \$45,000
3. Course Signage and trash receptacles project Request \$7,000
Install directional, informational and safety signage throughout the course.

Total Golf Course Budget Request = \$138,000

Theresa Bruns distributed an accounting sheet indicating the current available balance in the Golf Course Account to be approximately \$458,363, and the available balance in the Clubhouse Account to be approximately \$39,700.

A discussion was held regarding the status of the maintenance building project. Brian Bode will bring to the next meeting a proposal for a budget allocation for design and specifications for the building.

Charles Rosales moved to approve a CIP budget of \$138,000 for the Golf Course, seconded by Doug Shultz and passed unanimously.

Trip Stevens requested funding for the following Clubhouse Capital Improvement Projects:

1. Tournament Enhancements Request \$7,000
To include the purchase of portable canopies with logos, a portable PA system, directional stanchions and a podium, all for outdoor use.
2. Podium for Clubhouse Request \$2,000
3. Retrofit Coffee Shop Restroom Request \$5,000
To include new fixtures and some plumbing
4. Storage Area for racked dinner ware Request \$2,000
To be built in the bar alcove area

Total Clubhouse Budget Request = \$16,000

Charles Rosales moved to approve a CIP budget of \$14,000 for the Clubhouse, eliminating the podium request, seconded by Debbie Iketani and passed unanimously.

ORAL COMMUNICATIONS

None

ADJOURNMENT

The meeting was adjourned at 8:30 a.m. to October 16, 2014.